



MARKETING WITH HEART

## KEEPING STUDENTS SAFE ONLINE

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South McKeel Academy

7<sup>th</sup> Grade Parent/Student Social Media Forum

### Internet Safety – General Resources

[InternetSafety101.org](http://InternetSafety101.org) – a site dedicated to “Educate, Equip and Empower,” a product of Enough is Enough, one of America’s leading authorities dedicated to making the Internet safer for children and families.

- Take the Internet Safety Quiz
- Learn about online predators
- Discuss Ideas about a Youth Pledge for Internet Safety – Create an Internet Safety council and encourage the students to join, by signing a pledge.
- Rules n Tools Checklists and other Resources
- Statistics

[Fosi.org](http://Fosi.org) – Family Online Safety Institute “A Safer Internet for All”

- “Good Digital Parenting”
- Policy & Research
- Annual Conference November 16, 2017

[ConnectSafely.org](http://ConnectSafely.org) - is a Silicon Valley, Calif.-based nonprofit organization dedicated to educating users of connected technology about safety, privacy and security. Here you’ll find research-based safety tips, parents’ guidebooks, advice, news and commentary on all aspects of tech use and policy.

- Family contract for Smartphone Use
- Safety Tips
- FAQ on “Sexting” and “Sextortion”

[SafeKids.com](http://SafeKids.com) is one of the oldest and most enduring sites for Internet safety. It’s founder and editor, Larry Magid, is the author of the original National Center for Missing & Exploited Children’s 1994 brochure, “Child Safety on the Information Highway.”



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[StopBullying.gov](http://StopBullying.gov) – A federal government website managed by the US Department of Health and Human Services.

- Risk Factors, Warning Signs, Effects
- Bully Prevention, School Resources, In the Community, Training
- Resources for Parents, Educators, Community, Teens and Kids

[Icanhelpline.org](http://Icanhelpline.org) – a social media helpline for US schools. Helps administrators and teachers manage online harassment when it happens. When the content violates an app's Terms of Service, icanelpline.org can assist.

- Resources and Timely information on the blog

[NetFamilyNews.org](http://NetFamilyNews.org) – a project of The Net Safety Collaborative NFN is a Seattle based 501c3 nonprofit organization with a focus on content that documents developments in the digital technology and media young people love and use most.

- Embrace Civility in a Digital Age
- Good Digital Parenting

[CyberWise.org](http://CyberWise.org) - Learn about digital citizenship, Internet safety, security, privacy, sexting, cyberbullying, reputation management and more so *you* can help kids embrace technology safely and wisely.

[Bystanderrevolution.org](http://Bystanderrevolution.org) – “Take the Power Out of Bullying” Written advice and tips from students, parents and teachers to help address different types of bullying situations.

- Discussion Materials for Elementary, Middle and High School

[Iedfoundation.org](http://Iedfoundation.org) – a national nonprofit that exists to protect emotional health and prevent suicide for our nation's teens and young adults.

- *13 Reasons Why* Discussion and Talking Points

## Filtering & Monitoring Tools

### Definitions

**Filtering Tools:** Allow parents to establish a strong defensive mechanism to prevent children from accidentally encountering or intentionally accessing inappropriate sites and content, such as pornography, vulgar language, and hate sites.

**Monitoring/Accountability:** Allows parents to collect "intelligence" and check up on their child's online activities by tracking a child's website visits, emails, instant messaging, and other Internet behavior.



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### Resources

[GrowingWireless.com/learn-engage](http://GrowingWireless.com/learn-engage) – CTIA (Cellular Telecommunications Industry Association) – Parental controls Features and Resources for Mobile Devices and Usage

[MeetCircle.com](http://MeetCircle.com) - Circle with Disney – The new way for families to manage content and time across all devices. Allows parents set time limits and manage each child's time spent on connected devices, chores, activity, social media, driving, voice assistant, \$99 available at Target, Best Buy, Amazon, Walmart.

[ContentWatch.com](http://ContentWatch.com) – Mostly geared toward businesses and productivity of employees. Blocks content on connected devices, and provides cloud-based administration tools. Available for Windows, Mac and Android.

[ForceField.me](http://ForceField.me) – Sleep apps on your kids' mobile devices, see all websites visited and photos posted on social media, lock in YouTube Restricted Mode and SafeSearch, all from your own phone. Available for iOS devices only.

[KidGuard.com](http://KidGuard.com) – a technology services company that provides information and tools for parents to keep their kids safe online. The KidGuard Monitoring service is a cell phone tracking software provided to parents to monitor their browser history, text messages, GPS, phone logs, social media accounts and apps installed on the connected devices.

[Surfieapp.com](http://Surfieapp.com) - A friendly, easy to use app that offers 24/7 access to your child's digital world and keeps them safe and secure.

### Statistics

- 71% of teens have admitted to hiding what they do online from their parents (this includes clearing browser history, minimizing a browser when in view, deleting inappropriate videos, lying about behavior, using a phone instead of a computer. Jamie Le, "The Digital Divide: How the Online Behavior of Teens is Getting Past Parents," McAfee.com. June 2012.  
<http://www.mcafee.com/us/resources/misc/digital-divide-study.pdf> accessed May 22 2017, 2015).



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- 71% of teens admit to blocking parents with social media privacy settings, using private browsing, disabling parental controls, or having e-mail or social media accounts unknown to parents). TruResearch (2012) Covenant Eyes 2015 Pornography Statistics. [Accessed 22nd May 2017]  
<http://www.covenanteyes.com/lemonade/wp-content/uploads/2013/02/2015-porn-stats-covenant-eyes.pdf>
- Nearly 50% of parents believe their teens tell them everything they do online and insist they are in control when it comes to monitoring their teen's online behaviors. However, the study reveals that teens deceiving their parents are on the rise, as over 70% of teens have found ways to avoid parental monitoring, compared to 2010, where 45% of teens have hidden their online behavior from a parent. The top 10 ways teens are fooling their parents include:
  1. Clearing the browser history (53%)
  2. Close/minimize browser when parent walked in (46%)
  3. Hide or delete IMs or videos (34%)
  4. Lie or omit details about online activities (23%)
  5. Use a computer your parents don't check (23%)
  6. Use an internet-enabled mobile device (21%)
  7. Use privacy settings to make certain content viewable only by friends (20%)
  8. Use private browsing modes (20%)
  9. Create private email address unknown to parents (15%)
  10. Create duplicate/fake social network profiles (9%)

## Guides and Tools for Parents

Rules and Tools -

<http://internetsafety101.org/objects/Rules%20N%20Tools%20Checklist.pdf>

Parent's Pledge -

<http://internetsafety101.org/objects/Rules%20N%20Tools%20Parent's%20Pledge.pdf>

Youth Pledge - <http://internetsafety101.org/youthpledge>

Cyberbullying - <https://www.connectsafely.org/cyberbullying/>

Solutions - <http://bystanderrevolution.org/solutions>